# Bishoftu *Bliss*

Resort lakes, Wellness, and MICE adventures in Oromia's leisure capital.




## Spotlight Escape

Bishoftu, Oromia's leisure capital, offers a blend of relaxation and adventure. Its crater lakes provide serene escapes, perfect for unwinding or enjoying water activities. With modern resorts, conference facilities, and cultural experiences, Bishoftu has also become a hub for MICE tourism, balancing business with leisure in a truly unique setting

# Bishoftu is located in the East Shewa Zone of Oromia, approximately 45 km southeast of Addis Ababa, making it easily accessible for both domestic and international travelers.

Bishoftu has emerged as a prime destination for MICE (Meetings, Incentives, Conferences, and Exhibitions) tourism in Oromia. With modern conference facilities, luxury resorts, and team-building experiences by the crater lakes, it offers the perfect mix of business and leisure. From corporate retreats to international conferences, Bishoftu provides a scenic and professional setting just an hour from Addis Ababa."





Bishoftu is a wellness tourism destination featuring serene crater lakes, lush landscapes, and luxury resorts with spa facilities. Visitors can enjoy traditional Oromo-inspired treatments, yoga by the lakes, and guided nature walks, making it ideal for relaxation and holistic well-being.

Bishoftu, known as Oromia’s leisure capital, boasts seven beautiful crater lakes and luxury resorts offering stunning views, spa retreats, and gourmet dining. Guests can enjoy boat rides and cultural activities, making it an ideal destination for relaxation, adventure, and MICE tourism, just an hour from Addis Ababa.

Bishoftu's seven crater lakes provide activities like kayaking, paddle boating, and fishing. Visitors can relax by the shores, rent equipment, or join guided tours to enjoy the natural beauty. The lakes offer adventure and tranquility for all ages from sunrise to afternoon.

