From the Editor's Journal



Reflections on exploring Oromia: slow journeys, authentic encounters, and the spirit of discovery.

Exploring Oromia is more than travel—it's about taking the time to connect with people, landscapes, and traditions. From quiet lake mornings to cultural festivals alive with color, every journey reveals a piece of authenticity and discovery waiting to be embraced slowly and meaningfully.

Whether it's sipping freshly roasted coffee in its birthplace, trekking through the Bale Mountains, or sharing stories with locals in historic towns, Oromia invites travelers to pause and immerse themselves. The region is not just a destination but a journey of reflection—where every step offers a chance to rediscover the joy of movement and the beauty of being present.

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