MESSAGE *from* COMMISSIONER



It is with great pride and joy that I welcome you to Visit Oromia Magazine, a platform dedicated to showcasing the wonders of Oromia – a land where nature, culture, and people come together in harmony.

Oromia is blessed with unique landscapes, from the majestic Bale Mountains and the serene lakes of Rift Valley to the green forests and vast savannas rich with wildlife. It is also a land of vibrant traditions, diverse communities, and timeless heritage that continues to inspire visitors from around the world.

Tourism in Oromia is not only about destinations; it is about authentic experiences – walking through living cultures, enjoying genuine hospitality, and discovering a deep connection with nature. As the Oromia Tourism Commission, we are committed to promoting sustainable tourism that protects our natural treasures, empowers our communities, and creates lasting memories for every visitor.

This magazine is a window into that journey. Within its pages, you will find stories, destinations, events, and opportunities that reflect the spirit of Oromia. We invite you to explore, engage, and be inspired to make Oromia part of your travel experiences.

Oromia is ready to welcome you. Come, discover, and fall in love with the heart of Ethiopia.

"Oromia transcends being merely a destination; it embodies a vibrant experience that intertwines nature, culture, and hospitality. Through Visit Oromia Magazine, we invite you to explore its breathtaking beauty, honor its rich traditions, and forge unforgettable memories."

Comm. Lelise Dhugaa