Jimma *by* Heart



Hidden Corners



Colorful alleys, coffee stories, and centuries of cultural fusion in the South West.

Jimma, located in southwestern Oromia, is rich in history and culture, known as the birthplace of coffee. Travelers can experience authentic coffee ceremonies and explore the city's vibrant alleys, traditional markets, and historic sites showcasing cultural fusion. Surrounded by lush highlands and the Gibe Forest, it offers nature walks, birdwatching, and eco-tourism. With warm hospitality and scenic landscapes, Jimma is a hidden gem for relaxation and discovery.

Hidden Gems









The concealed corners of Jimma unveil a rich tapestry of culture and history, providing a fascinating insight into Ethiopia's vibrant heritage.



Must-See & Do in Jimma:

- Coffee Heritage Tour: Visit local coffee farms and participate in traditional ceremonies.
- Jimma Market: Explore vibrant stalls of spices, crafts, and local produce.
- Historic Sites: See the palace of Abba Jifar II and other landmarks.
- Nature Escapes: Hike in Gibe Forest or along nearby rivers.
- Cultural Encounters: Engage with local communities and experience Oromo traditions.