

VISIT
OROMIA

— TRAVEL | ADVENTURE | CULTURE —



THE SHAWA HIGHLANDS





The dramatic Jemma river valley as seen from the locality of Chagal which sits above the clouds that hover down in the valley in North Shawa

© Ashenafi Yemane

ABOUT US

The Visit Oromia magazine is a quarterly publication that focuses on tourism and travel opportunities and destinations in the Oromia National Regional State of the Federal Democratic Republic of Ethiopia. The magazine is published by the Oromia Tourism Commission (OTC) which manages the Visit Oromia brand and other associated initiatives. The magazine has both digital and print editions. The digital edition of the magazine can be downloaded at www.visitoromia.org, while the print edition can be secured at several places including the OTC's headquarters in the Bole Alem Cinema area of Finfinnee. The Visit Oromia magazine is produced in association with Lafto Partners Trading PLC., a publishing company based in Finfinnee. If you have comments or suggestions, or would like to enquire about advertising or sponsorship opportunities, please contact us at the following addresses.

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Cover Photo:
The perennial Aleltu river tumbles in dramatic fashion off a cliff that widens out to the Mogor Valley close to the town of Derba in North Shewa.

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